

Varsity "M" Club, Inc.
Morgan State University
1700 E. Cold Spring Lane, PO Box 29
Baltimore, MD 21251

July 26, 2010

The Varsity "M" Club, Inc. of Morgan State University is excited to announce its Twenty-Third Varsity "M" Club Athletic Hall of Fame Banquet. The banquet will be held on **Friday, October 1, 2010**, at **Morgan State University's Student Union Tyler Ballroom** beginning promptly at **7:30 pm**. This event has historically been the primary method of honoring outstanding past Morgan athletes and athletic contributors.

The 2010 Varsity "M" Club Athletic Hall of Fame Class includes the following six well deserving inductees:

Arno Adams, Administration/Staff (1957-present)
Darrell Coulter, Football (1979-1982)
Robert "Bobby" Hammond, Football (1971-1974)
Harry Johnson, Basketball (1958-1962)
David Raymond, Lacrosse (1972-1975)
John Turner, Swimming (1959-1963)

Tickets for the banquet are \$50.00 and include admission to the Morgan State University football game on Saturday, October, 2, 2010, at 4:00 PM between Morgan State and Bethune-Cookman College at Hughes Stadium. To purchase banquet tickets, please contact Mrs. Brenda Burley at 410-448-5282 no later than Friday, September 24, 2010.

We also welcome any advertisements in support of this year's inductees to be placed in the Hall of Fame Banquet souvenir journal. An advertisement contract with instructions is enclosed. Please feel free to make additional copies as necessary. All proceeds raised from this souvenir journal will go to enhance and support Morgan's athletic program and provide scholarships for worthy male and female athletes at Morgan.

Respectfully yours,

Lisa P. Mickens

Dr. Lisa P. Mickens
Varsity "M" Club, Inc. Hall of Fame Program Chair

Morgan State University Varsity "M" Club, Inc.
23RD ATHLETIC HALL OF FAME BANQUET SOUVENIR JOURNAL ADVERTISING CONTRACT

We/I agree to take the following advertisement space in the Varsity "M" Club, Inc. 23rd Athletic Hall of Fame Banquet Souvenir Journal (journal dimensions are 8.5" x 11"): **check all applicable**

☐ BACK OUTSIDE COVER		\$300.00
☐ FRONT INSIDE COVER	SOLD	\$250.00
☐ BACK INSIDE COVER	SOLD	\$250.00
☐ FULL PAGE		\$150.00
☐ HALF PAGE		\$100.00
☐ QUARTER PAGE		\$50.00
☐ EIGHTH PAGE/BUSINESS CARD		\$30.00
☐ PATRONS		\$10.00
☐ PHOTOS*		\$20.00

**Charges are for separate photos and are in addition to the above advertisement rates. Photos can be used with 1/2—full page ads.*

Please submit camera ready advertisements (JPEG or PDF format; at least 300dpi). Camera ready advertisements can be e-mailed to: lpnickens@gmail.com.

- ☐ My advertisement is prepared, enclosed and attached to this contract.
- ☐ My advertisement was emailed. **NOTE: All Color advertisement must be e-mailed.**
- ☐ My advertisement is to be made for me. I have enclosed the information that is to be included in the ad.

A check/money order in the amount of _____ is enclosed. Please make all checks/money orders payable to:
Varsity "M" Club, Inc.

Mail advertisement copy, contract and payment before **September 10, 2010**, to: **Varsity "M" Club, Inc., HOF Committee Chairperson, PO Box 29, 1700 East Cold Spring Lane, Baltimore, MD 21251.**

Contract must be returned and payment completed before advertisement will be printed. The Varsity "M" Club, Inc. is not responsible for contracts or advertisements received after Friday, September 10, 2010

Authorized by:

Individual Contact Name

Name of Company/Organization

Address

City/State/Zip Code

Telephone Number

Signature

All general inquires should be directed to (443) 732-0320 or lpnickens@gmail.com

THANK YOU
For your support of the Morgan State University Varsity "M" Club
23rd Athletic Hall of Fame Banquet